

ნანა

ბიანცა

*In the next 10 years many **digital companies** will emerge and significantly change economic as well as social aspects. Most of these companies will be former startups that have been accelerated in **dedicated, experienced and efficient environments.***

WHO WE ARE ✕



Nana Bianca is a startup studio orbiting in Florence.

It fosters digital essential products, combining human, financial and relationship wise capital.

How we like to say “we support digital entrepreneurs in the initial phases of their lives, but even after”.

FOUNDERS
PAOLO BARBERIS
JACOPO MARELLO
ALESSANDRO SORDI

WE BUILD COMPANIES



We have been fostering the Net since '94.

First with Dada and today with Nana Bianca we support innovative startups with **global and scalable business models.**



WE SHARE SKILLS ✕



Nana Bianca aims to involve quality human resources: full-stack developers, creatives with an eye for details and dedicated entrepreneurs.

Together we build big companies.

ACCELERATION ✕



✕ **Maturity**

✕ **Support on funding research**

✕ **Market testing**

✕ **Product development**

✕ **Business model definition**

Nana Bianca's acceleration program can last from 3 up to 9 months. During this period we provide the accelerated startups with all they need to grow and develop their business.

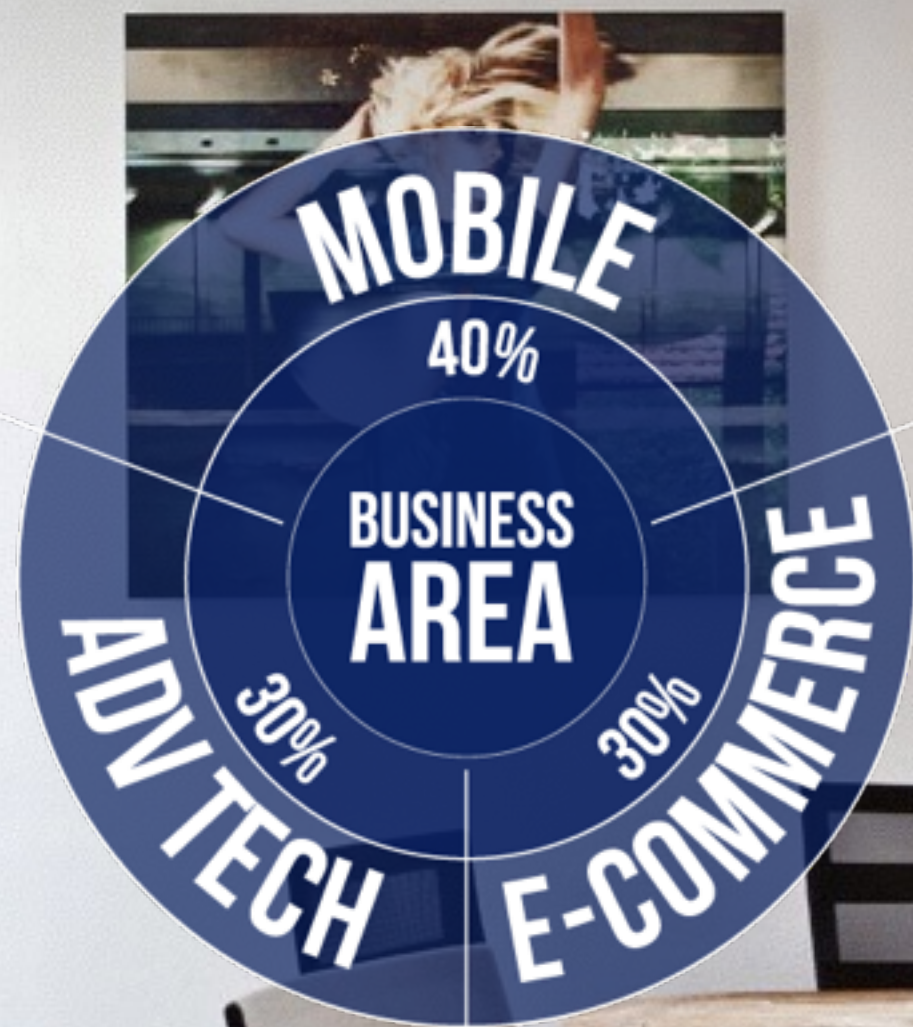
CONTAMINATION ✖

- ✖ The Best Place To Work
- ✖ Product UX & UI
- ✖ Business Modeling
- ✖ Talent Acquisition
- ✖ Advertising & Social Technology
- ✖ Product & Business Reviewing

The activities are all oriented towards testing the business model and eventually its market launch.



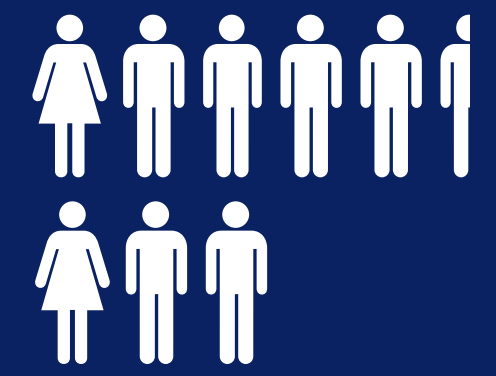
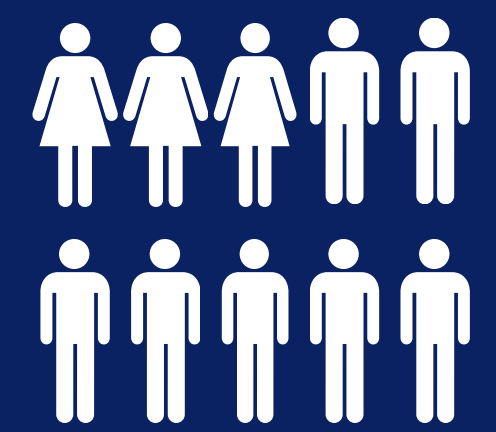
BUSINESS AREA ✕



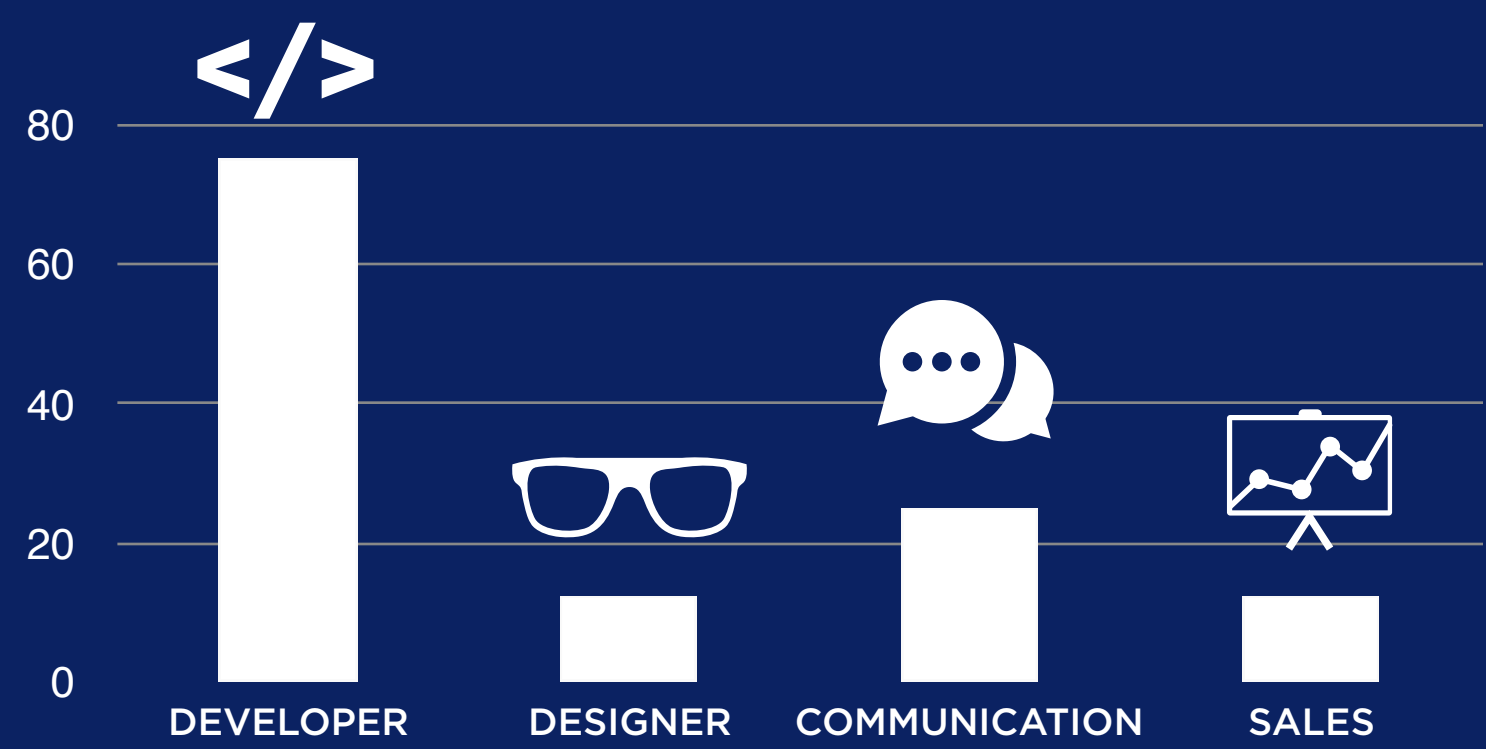
PROFESSIONALS ✕

25
Startups

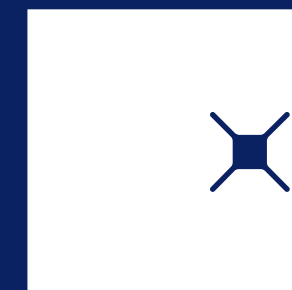
215
Employees



average age:
26 years old



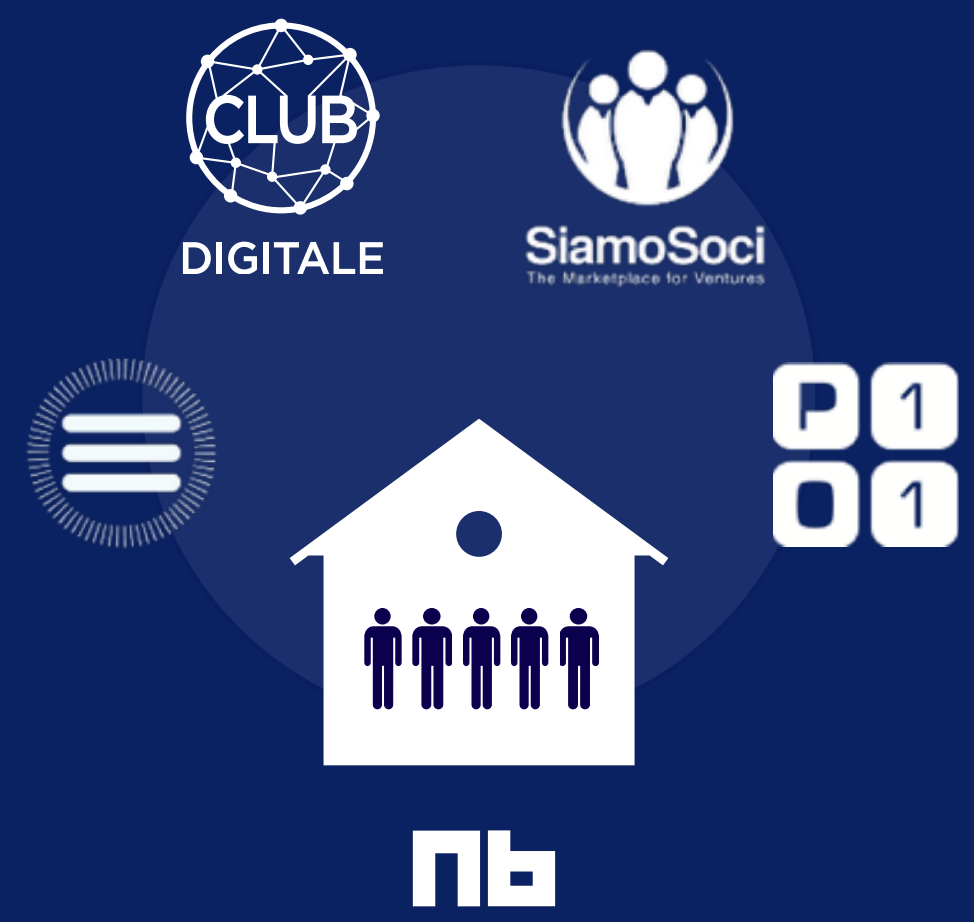
- ✖ **A government act** that helps to define the new benefits available to the startups.
- ✖ **An association** that represents all the players in this new market.
- ✖ **Three Pre-Seed Funds** dedicated to the startup acceleration.
- ✖ **A VC** dedicated to the growth of the best Italian startups.
- ✖ **A Crowdfunding** platform for investors and entrepreneurs.
- ✖ **Club digitale** is the first investment club in startup.



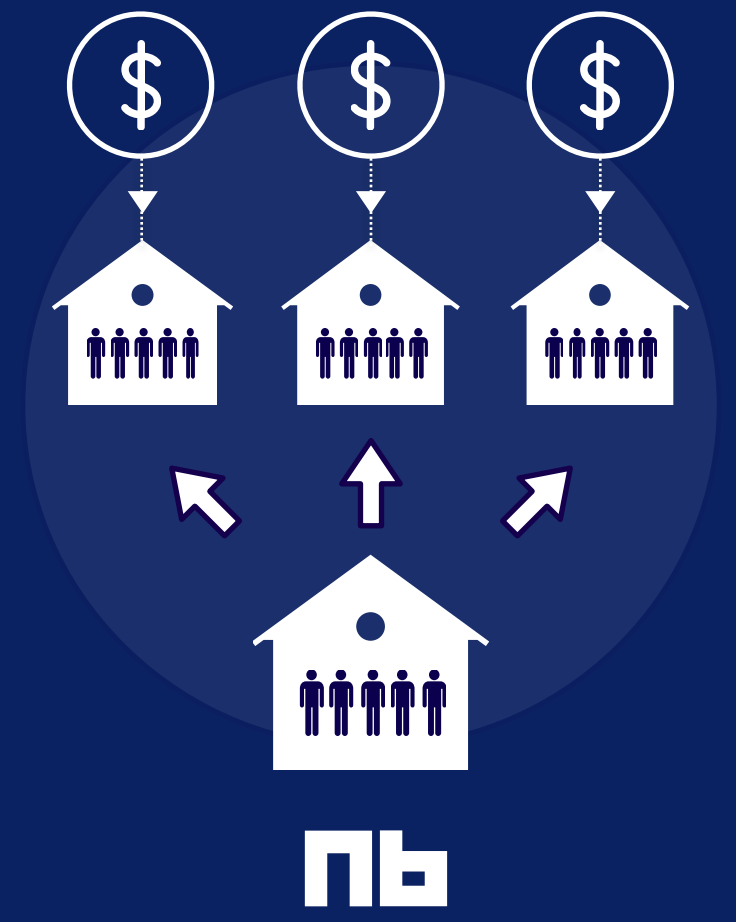
GROWTH MODEL ✕



The startup studio connects projects with the **best teams.**



The teams work on **ideas shared inside Nana Bianca** and receive funds.



The teams go independently and **expand the Nana Bianca ecosystem.**

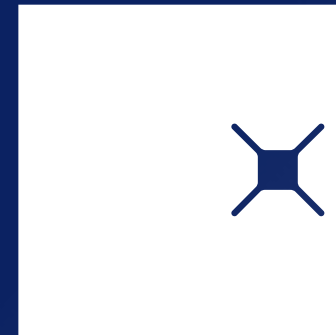
Nana Bianca attracts teams from all over Italy and once the companies are created they stay settled in the territory.

A startup studio of strong attraction capable of repopulating the territory with young and innovative companies.



PRIVILEGED OBSERVATORY ✖

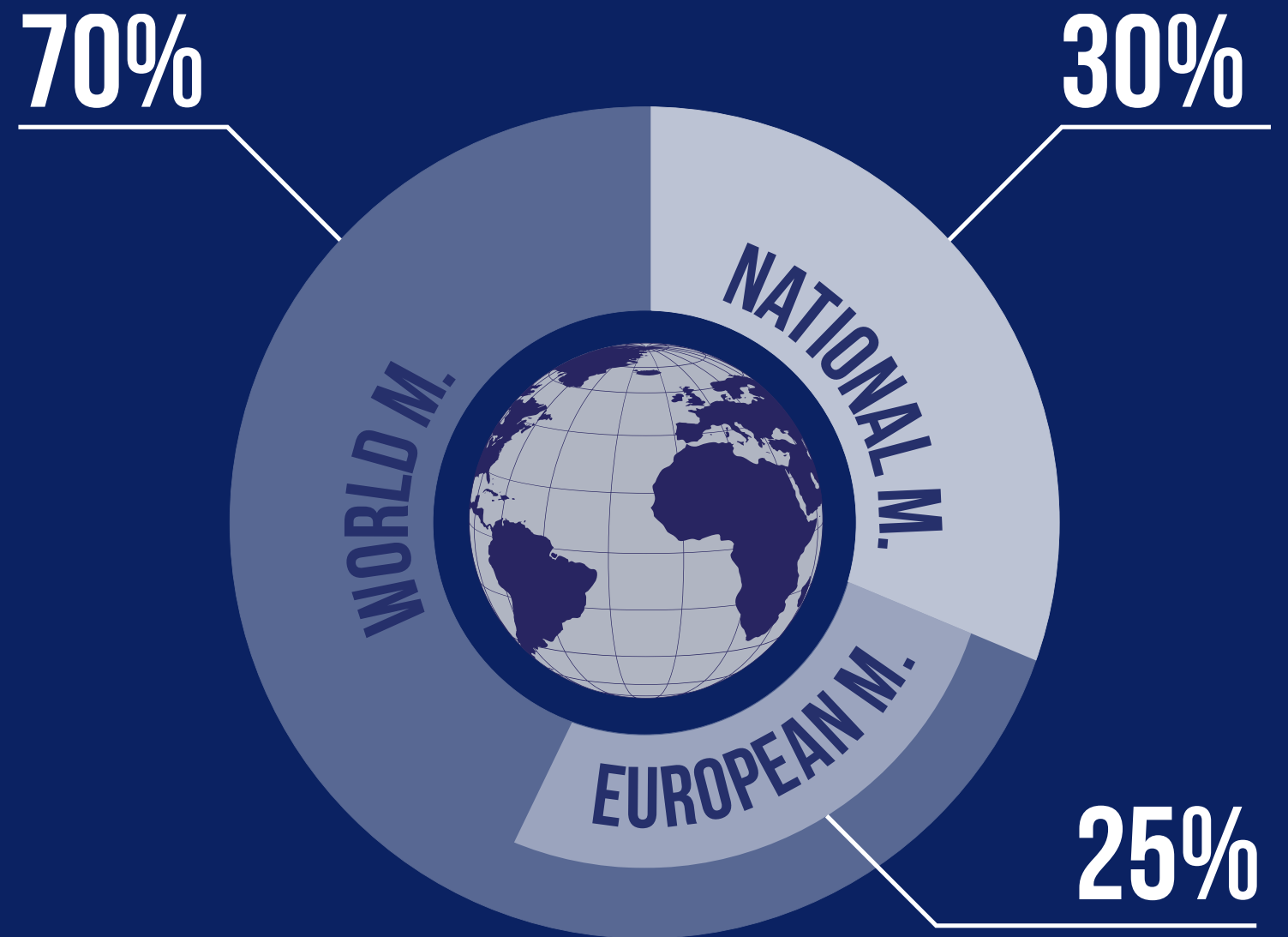
The startup studio acts like a research and development centre.



It is a **privileged observatory** for external companies wanting to invest in the future.



Nana Bianca's startup headquarters are based all over the country. Firstly we test businesses in national market and then we scale to European and worldwide markets.



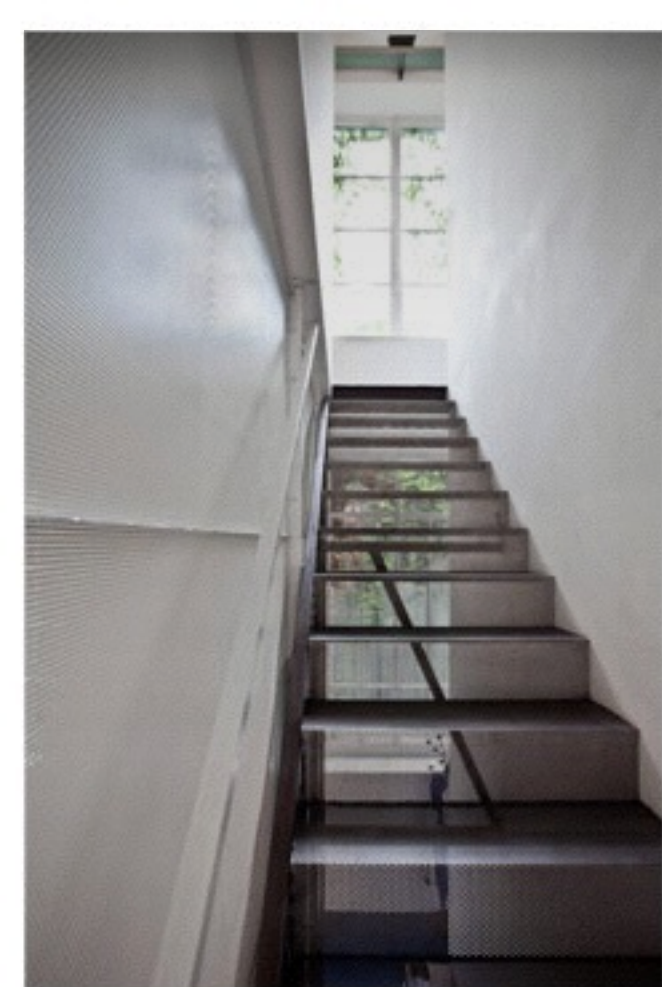
Revenues Breakdown
Global startup revenues

STARTUP IN THE SPACE ✖


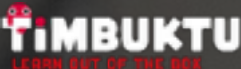























STARTUP

IN THE SPACE



PORTFOLIO ✕

	Mobile APP	E-commerce	Advertising	Web services	IOT
Games	Balzo 				
Entertainment	TIMBUKTU  MUSIXMATCH 	SCONT DIGITALE 	viralize 	swite  seejay 	
Technology		Qapla' adabrä  salesoar 	instal 	JOE UP 	wiman  THE SOCIAL WI-FI NETWORK
Homedesign		bu bu  <small>BUVU-BUVU.COM</small>			wight 
Food		VINO.75  gourmant  LorenzoVinci  ITALIAN GOURMET CLUB		Synam 	
Fashion	depop 	FamilyNation  LISTUPP 		WOW/CRACY 	

THANK YOU ✖

www.nanabianca.it

